



C'mon Downtown!

*The LOUISVILLE DOWNTOWN
BUSINESS ASSOCIATION
is DEDICATED
to making Historic Downtown
a great place to
LIVE, WORK, and VISIT*

2010 Membership Application

Why Should You Join the DBA?

Because the DBA WORKS to make Historic Downtown a vibrant and profitable place to operate your business. Work includes:

- Planning, marketing, and operating the Street Faire – an event that brings thousands of people to Historic Downtown
- Bringing WinterSkate to Historic Downtown – including branding and advertising
- Representing your interests at City Council and Business Retention and Development (BRaD) meetings
- E-Networking, we send out emails to update you on downtown business activities
- Volunteering HUNDREDS of hours to bring customers Downtown
- Holiday lights – the DBA purchased and donated these lights to the City
- Donating a percentage of the Street Faire proceeds to a local charity

Professional Marketing and Branding

Website: www.louisvilledba.com is visited by thousands (we are not kidding) of people every year.

Newsletter: the Downtown Dialogue e-newsletter will be a marketing force for Historic Downtown

Banners: the WinterSkate, Street Faire and Farmers Market banners were designed by the DBA

Direct Mail: The “American Originals” piece was a smash success

The DBA is a completely non-profit organization. Your membership fees are an essential part of getting things done for Historic Downtown. Thank you!

Questions or comments: info@louisvilledba.com

Debbie Krueger, 303-666-5802, debksalon@comcast.net – Newsletter & Membership

Jill Midgley Direct: 303-952-2221, jill@stauferteam.com – Membership & BRaD representative

Mark Zaremba, mark@gozaremba.com – President, Marketing and Branding

Web-site, www.louisvilledba.com

PLEASE JOIN AND SUPPORT OUR HISTORIC DOWNTOWN BUSINESS DISTRICT!!

Business Name: _____

Contact Person: _____

Address: _____

Telephone: _____

Email: _____

2nd Email: _____

Web Address: _____

Do you want to be listed in the web site directory?

Do you have space for lease in Historic Downtown: _____

We typically communicate with our membership through email. If you need us to contact you in a different way, please let us know what is best

Membership Dues: \$150

Donation to the Street Faire Fund: \$ _____

Date: _____ Check #: _____

Make Checks Payable to: Louisville DBA

Remit to: P.O. Box 311 Louisville, CO 80027

***THANK YOU FOR YOUR SUPPORT;
IT IS APPRECIATED BY ALL OF DOWNTOWN!***

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